



# €100,000 IN 7 MONTHS

## Summary

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When Mike and Susie purchased Chalet Ruisselet, their main motivation was to enjoy the activities of the Portes du Soleil. It was only as the project developed that they recognised the property's rental potential and the year round income it could generate.

They invested in a major renovation of the chalet, creating a modern mountain home with all season appeal. The first booking was secured in April 2022, and just seven months later the property had achieved bookings worth over €100,000, with its first winter season completely sold out.

## Start point

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Set at the top of the village of Châtel and overlooking the Lac de Vannes, Mike and Susie bought the property in 2020 and worked with an interior designer to transform the 1990's structure. Phase one focused on the top two floors, updating the layout and styling to create a modern family home. Due to the Covid pandemic they were unable to visit the chalet until late 2021. It was at this point

that they chose to investigate rental solution options, with the aim of finding one that would minimise their involvement and generate strong bookings

During their research they started reading about the work OVO Network had done for other owners in the Alps and contacted us to discuss their property.

## What we did

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Following the initial contact with Mike and Susie we arranged to meet them at the property to discuss the project and develop a full understanding of the rental potential of the chalet. The visit was also used to assess the positives and the negatives of the location, layout and facilities, enabling us to more accurately predict potential income.

We then prepared a comprehensive Visit Report, outlining our recommendations to ensure strong rental performance going forward. In addition, we met with their local management provider to ensure they could deliver the level of service expected by OVO Network guests.



## Results

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Mike and Susie signed the contract with OVO Network at the end of January 2022, with the goal of achieving 20+ weeks of rental in year one.

The OVO Network team set to work creating the website for Chalet Ruissellet, taking the photographs and marketing the property. The first booking was achieved on 30 April 2022, and just seven months later we had achieved bookings worth over €100,000 - despite being unable to take bookings in June 2022 due to renovation work.

In less than one year Chalet Ruissellet has achieved bookings of 32 weeks, with winter 2022/23 fully booked and advance bookings for summer 2023 already strong.



## TESTIMONIAL

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“Within the first month of going live the summer sold out and we continued to achieve bookings through to the end of October.”

Mike, owner of Chalet Ruissellet

Need help with a similar project?  
**Contact an OVO Network rental expert today at**  
**owner.sales@ovo.net or by calling +33 4 56 67 42 13**

