



EXCEEDING ANNUAL TARGET IN JUST FIVE MONTHS

Summary

When Pierre Olivier Nebout and his son bought a 1960s chalet in La Clusaz, they set about renovating it with passion and taste. Their aim was to create a high end property that conveyed the very best of the mountains, ensuring strong rental potential throughout the year.

Launched in June 2023, OVO Network advised offering any day arrivals to meet guest demand for greater flexibility. In the first five months of marketing, the chalet achieved bookings worth over €158,000 - €5,000 above the initial full year earnings estimate.

Start point

In June 2020, the owners first contacted OVO Network to understand more about the chalet's rental potential and the facilities required to maximise their annual occupancy.

In 2022 - with the renovation nearing completion - Pierre Olivier contacted us again to advise that they hoped the chalet would be rentable from Christmas 2022.

What we did

OVO Network visited the property in November 2022 and provided a detailed rental report for the owners, estimating a year-round rental performance of £153,000 per annum.

With the focus on maximising occupancy at the chalet, OVO Network provided advice on pricing and management. This included a recommendation to offer maximum flexibility through any day arrivals.

In addition, the professional photo shoot, detailed chalet description and location guide were organised. The property launched on the OVO Network website in June 2023, with the chalet promoted through the guest newsletter, social media channels and on the homepage of ovonetWORK.com.



Results

The initial earnings estimate for the chalet was €153,000 in a 12-month period, but Chalet Arpitania exceeded this level in just five months.

Since it launched on the OVO Network website it has achieved 21 bookings, with a value of over €158,000.



TESTIMONIAL

“From the start we’ve trusted OVO Network. Their advice on the renovation, and the on-going potential of the chalet has been excellent. The real show of success though is with our bookings, which have exceeded the initial target in just five months, Thank you OVO!”

Need help with a similar project?
Contact an OVO Network rental expert today at
owner.sales@ovo.net or by calling +33 4 56 67 42 13

